

2026 NATIONAL RED RIBBON WEEK PHOTO CONTEST

FREQUENTLY ASKED QUESTIONS



HOW DO I ENTER?

1. Families can enter the contest by uploading a photo to **www.redribbon.org/contest** of their home front door, fence or mailbox decorated with a double-looped Red Ribbon and this year's National Red Ribbon Week Theme: "Make A Difference. Be A Hero. Stay Drug Free.™"
2. School employees/PTA members can enter the contest by uploading a photo to **www.redribbon.org/contest** of their school decoration, which must include a double-looped Red Ribbon and this year's National Red Ribbon Week Theme: "Make A Difference. Be A Hero. Stay Drug Free.™"

***ONLY ONE ENTRY PER SCHOOL
WILL BE ACCEPTED.**

WHAT SHOULD BE INCLUDED IN OUR PHOTO ENTRY?

A Red Ribbon (a double-looped ribbon like a red bow you'd see on a gift) and this year's theme "Make A Difference. Be A Hero. Stay Drug Free.™" must be included in the photo.



CORRECT RIBBON



INCORRECT RIBBONS

For **Home Decoration** entries, the photo must be taken in front of a home front door, fence or mailbox decoration and must **NOT** be cropped.

For **School Decoration** entries, the photo must include a **highly visible decoration** such as the front of the school.

CAN I USE PHOTOSHOP ON MY ENTRY?

No, photos must be of actual decorations. Photoshopped images will be disqualified.

HOW CAN I WIN?

1. Receive the most votes in your region for your entry during the voting period (November 3-17, 2026). Voting takes place at **www.redribbon.org/vote**.
2. Receive one of the following Judges Awards:

Home Entries

- Most Creative Home
- Best Use of Family and Community
- Best Use of The Theme
- Most Ambitious
- Most Educational

School Entries

- Most Creative School
- Best Use of School and Community
- Best Use of The Theme
- Most Ambitious
- Most Educational

WHEN ARE THE WINNERS ANNOUNCED?

The winners will be announced on December 4, 2026.

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WHAT TYPE OF PHOTO FORMATS ARE ACCEPTED?

JPEG, GIF and PNG formats are accepted.

WHAT IS THE PURPOSE OF THE NATIONAL RED RIBBON PHOTO CONTEST?

The National Red Ribbon Photo Contest is intended to involve families, neighborhoods, schools and communities in the Red Ribbon Week celebration. By working together to deliver a unified message, we can help children grow up safe, healthy and drug free.

WHO CAN ENTER THE CONTEST?

1. For **Home Decoration** entries, families with school-age children in the US can enter. Parents must submit the photos, as you must be 18 or older to enter the contest.
2. For **School Decoration** entries, school employees and PTA members in the US can enter.

WHAT CAN I WIN?

An iPad for you and \$1,000 for the K-12 school of your choice.

WHEN DO I ENTER?

You may upload your entry between October 1st at 9:00am (ET) and November 2nd at 9:00pm (ET).

WINNING PHOTOS FROM THE 2025 RED RIBBON PHOTO CONTEST



Region 5 - Home Winner



Region 1 - School Winner



School Judges Award - Best Use of School and Community

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EXAMPLES OF CORRECT USE OF RIBBON

