



# BECOME A RED RIBBON WEEK AMBASSADOR

## BENEFITS

- A chance to be featured on Social Media
- Receive Red Ribbon Theme Merchandise

## GET STARTED

- Send your name, location and phone number to [RedRibbon@NFP.org](mailto:RedRibbon@NFP.org)

## REQUIREMENTS

- A desire to make a change in your community
- Must complete at least three of the following activities:
  1. Take the online Red Ribbon Week Pledge. Visit [www.redribbon.org/pledge](http://www.redribbon.org/pledge).
  2. Share with us why you stay Drug-Free. Complete the survey [here](#).
  3. Post information about the Red Ribbon Campaign to your social media accounts. Add the hashtag #RedRibbonWeek and #MakeADifferenceBeAHeroStayDrugFree and tag us on our Facebook & Twitter: @RedRibbonWeek and Instagram: @RedRibbonCampaign.
  4. Participate in the National Red Ribbon Week Photo Contest. Visit [www.redribbon.org/contest](http://www.redribbon.org/contest).
  5. Participate in the 2027 Red Ribbon Theme Contest. Visit [www.redribbon.org/theme/contest](http://www.redribbon.org/theme/contest).
  6. Print out the Red Ribbon Theme sign, add your name, hold it up and post a photo. Visit the [Virtual Activities](#) page to find out more.
  7. Purchase Red Ribbon Theme supplies from our partner NIMCO, Inc. Visit [www.nimcoinc.com](http://www.nimcoinc.com).

